

TALENT POOL F.A.Q.

What is the Talent Pool?

The WOD talent pool is a platform developed by WOD Music to solve the problem of sending your demo to a record label and ending up in the huge pile of demos without any feedback. With lots of demos sent to us on a daily basis, our A&R (the guy that signs new artists and tracks) found that it was impossible to listen to all of them and give feedback on the tracks that they like. So we thought on ways to solve this problem, since it is unfair to artists who put their blood, sweat & tears in their production. Plus, we could just miss out on the next super talent. By using the Talent Pool it is possible to give yourself a bit of a head start by having your social network vote on your track and get ranked up the chart.

What makes this Talent Pool different from others?

We made a talent pool that is fair to anyone by creating different genres. You can't compare apples with pears and neither can you compare one music genre with another.

Does the top 5 automatically get a record deal?

No. The Talent Pool is not a contest (well, maybe a little bit). However, you do need to remember that people with the biggest online following are NOT necessarily the best producers. The Talent Pool is a chart that enables you to influence your presence in the otherwise huge pile of demos. We listen to way beyond the top 100 and the decision to sign anything is based on the QUALITY of the track.

Do you listen to the demos daily?

Yes. We listen to the demos on a daily basis and leave A&R feedback as much as possible!

How often can I upload a track?

You can upload multiple tracks a week.

Do you automatically sign me and my track once I submit my track?

No. We have an option of 3 months in which we can decide if we want to release it or not. After that you are free to do with your track what you want and aren't bound to anything.

The terms & conditions say you have an option on managing me and my publishing. Why?

WOD Music is not just a record label that pushes out music. We build careers. Big careers start with development of great musical talent to superstar DJ's which we put a enormous amount of effort in. We want mutual commitment that enables us to do just that. However, that doesn't mean you can't participate if you already have management in place. Talent comes in all shapes and sizes and options are always negotiable.

What kind of release can I get?

It depends on the quality of the track. Besides WOD Records, we have a handful of sub-labels, all representing a different genre and feel. So if a track meets the WOD Records standards, we'll sign you on WOD Records. If your track meets a standard we feel suits another label, a release on a WOD Music sub-label is also possible. Besides that we feature one Track of the Week, not only in our platform but also in our WOD Radio show (in development) and on our social media outlets.

Troubleshooting

Why is my track not visible in the charts?

The chart refreshes every 24 hours, so right after you've submitted your track you will not be visible in the chart yet. Our charts have a maximum rank of 999, you'll see that as soon as you start collecting votes you'll enter or rise up the chart pretty quickly!

Can I remove a track from the Talent Pool?

Yes, most of the time you can do it yourself from your profile. If you have a problem deleting your track, just go to Twitter and tweet the URL of your demo to @WODTALENTPOOL using the hashtag #WODTALENTPOOL. We will reply once the track has been deleted. Sometimes, we cannot remove a track due to the terms and conditions that apply to the Talent Pool. Either way, we'll always try to find a satisfactory solution for everyone.

Besides, all tracks will be removed automatically after 90 days.

I have another question

Please contact us at talentpool@wodmusic.com